

## Upstart 2008

2 Years ago I committed myself to doing 1 Internet Marketing Workshop a year to help small businesses and individuals succeed online.

Unfortunately 1 event per year is all I can manage. I really wish I could do more but I simply can't because most of the year I am either busy growing my online businesses, or I busy developing online growth strategies for my blue chip clients.

12 months ago I delivered the Internet Marketing Crash course, and in the time since then I have developed an intimate relationship and understanding of the challenges and stumbling blocks faced by small business owners from around the country who just like have been searching for the answers to the mystical success formula for making money online.

I have tried with all my might answer those questions, and provide solutions to those challenges that have for so long prevented the majority of people from succeeding and making money online.

In the last year alone I have written and published over 100 articles on my blog on the subject, and had over 300 comments on these articles, but I still can't help feeling that I have not done enough

With the current turmoil in the global economy, and many political and social uncertainties around the world, the rules of the game have shifted dramatically, and for those who have been correctly positioned, making money (online or offline) has never been this easy.

It's actually downright unfair, and as the saying goes, the rich really do get richer. In every market there are cycles, and right now we are in the middle of a big one, and big cycles mean big opportunities.

I am willing to go on record and state that the amount of money being spent online will dramatically increase over the next 2 years, simply because of the state of affairs in the real world.

It has become more expensive, and more time consuming than ever before to get in your car and go and shop traditionally, and for these two reasons alone (and there are many more) online business owners are in for a feeding frenzy.

Now that might sound like hype, but I assure you it's not! All you need to do is place yourself on the right end of the cycle and you will make a ton of cash.

The problem is that right now you are sitting here listening to this and saying yes Justin that's great, I get all of this, but how do I translate that into bottom line profit and cash in the bank?

• If you are not asking this question right now, then maybe it's time to switch off your computer and head off in another direction, because this is not just

about opportunity, its about sense, reason and logic that only falls upon people who are likely to succeed in the current situation.

And I mean that with the deepest sincerity

And whilst I am talking about opportunity here, don't be fooled, I am not talking about opportunistic short cycled opportunity. I am talking about life changing long term opportunity that is as certain as the air you breathe.

There is a lot of hype about the online market, and of course as someone who earns his entire living from the Internet, I am naturally biased.

But ask yourself with all the reason and logic you can afford yourself, do the current market conditions not lead all logical thinkers to agree that the current state of affairs is an ideal situation to encourage growth in the online market.

I could throw stats and figures at you all day long, and that would be impressive, but really it just comes down to a basic shift in human behaviour.

Over the past decade there has been a natural evolution of our consumer and buying behaviour, and this evolution means that more and more people are using the internet to shop, research, learn and connect, and right now in the current economic down turn, this is pushing more people to transact online than ever before.

The only question you need to ask yourself right now is, are you in a position to take advantage of this shift, or are you a sitting duck in the real world hoping and praying for better days.

Now look I consider myself one of the rare few, who have truly pieced together the online business puzzle, and this has made me, my partners, and clients wealthy beyond our expectations, and right now we have never seen the online market this good.

Admittedly it's taken 10 hard long years, and more hours than I care to admit to for us to realise our full potential, but it does not have to be that way for you, all you need to do is copy my success formula and your on your way.

The challenges you face today are not unique,

Like many others before,

- You probably understand the basics of online marketing, and you get the big picture, and you know in your heart of hearts that your success story is just waiting to be written.
- You might even be making money online right now, but you know that the potential is that much greater than what you have already achieved
- However you probably suffer from either a lack of money, or a lack of specialised knowledge, or possibly both.

That's why I am about to do something truly revolutionary and unheard of

At the end of November this year I am going to take 10 people and show them the exact steps to building a real profitable online business.

This workshop (which I am calling the Upstart Workshop), will give you the exact steps to build a profitable online business. This will truly be a copy and paste process; all you need to do is follow the steps I give you.

This workshop will not be about WHY, it will be about HOW. I know that everyone is sick and tired of all the theory, all you want is to be shown exactly how to do it, and that's exactly what I am going to give you.

In the Upstart workshop I am going to show you step by step:

- How to find and identify viable online markets
- How to setup a website without any programming skills needed
- How to develop killer content for your website
- How to get truck loads of traffic to your website
- How to convert that traffic into money

And most importantly I am going to show you how you can simply replicate my system and formula an unlimited number of times across as many markets and websites as you choose.

I will cover every system and resource you need to know about, and provide you with cut and paste instructions so that you can immediately begin building your online business.

At the end of this workshop you won't have any questions or doubts as to what needs to be done, and you will immediately have an actionable list to follow for setting up your own online income producing websites.

And if you already have a website or perhaps several websites, you'll discover how to streamline your business model and cut out all the time consuming and unnecessary tasks that are preventing you from making even greater profits.

Right now I have 152 websites in my portfolio, 63 of them produce anywhere from \$1000.00 per month to \$100,000 per month. The remaining 89 websites are what I consider failures, but they still produce anything from \$500.00 per year to \$5000.00 per year in passive income.

Now I am not saying that you will walk out of my workshop and produce the exact same results (you might, but it's unlikely), what you will be able to do is walk away with an exact blue print that will enable you to start a website (or several) that will be pulling in passive revenue.

You might only produce 2 websites that just do \$1000.00 each per month, it really depends on you and how much time you put into it, but there will be absolutely no guess work, you will have an exact plan.

Now I am going to tell you straight off the bat that this workshop is going to require an investment on your behalf, and there are two reasons for this:

- Firstly it has been my experience that who people invest in something are far more likely to take action and succeed than those who don't.
- Secondly since I am limiting this workshop to just 10 people so that I can work intimately with them to help them succeed, I therefore have to retain the exclusivity of this opportunity.

That said I could quite honestly have put any price on this event and it would still be worth every cent, but instead I have structured a solution that is within reach of every person on my list.

Tomorrow morning at exactly 8:00 am I will open up the booking form, so set a reminder of this in your diary, and be sure to check your email for the bookings now open+notice so that you can reserve your seat.

You can also place yourself on my early notice list which will give you access to the live booking form 10 minutes before I open up the general booking form, all you need to do is enter your details in the form below:

Good luck and I'll see you tomorrow morning!